

LAYOUT TEMPLATES

INSTRUCTIONS

July 8, 2016



SOLID SIMPLIFIED

SOLID SIMPLIFLIED VERTICAL TEMPLATE USAGE



- VISUAL AREA**
- 1. Intel™ Experience What's Inside logo - located on the upper left corner
 - 2. Approved image area
- CONTENT**
- 3. Headline - follow rules for headlines from Intel Brand Guidelines (Length, justification, and color/90% transparency in white)
Never place headlines over face(s) in images
 - 4. Product name and model number
Default preferred color is 100% white
 - 5a. Subhead - written in Intel Clear Bold
Default preferred color is 100% white
 - 5b. Subhead - written in Intel Clear Bold
When possible, match subhead color to prominent color of image using our secondary colors. Otherwise, preferred color is 100% white, see (5a)
 - 6. Body Copy - written in Intel Clear Regular
Templates are available in short, medium, and long copy length
Default preferred color is 100% white
 - 7. Always use product shot with a grounding shadow to avoid floating effect
 - 8. Optional Product Logo Addition - please turn layer on/off accordingly

SOLID SIMPLIFLIED HORIZONTAL TEMPLATE USAGE



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SOLID ADVANCED

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THANKS

